

Brussels, November 2011

Rezidor announces the Radisson Blu Park Hotel, Athens

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces the Radisson Blu Hotel, Athens: The existing Athens Park Hotel will be rebranded as Radisson Blu Park Hotel Athens on December 15, 2011. The property featuring 152 rooms is Rezidor's very first hotel in Greece – the company is now present in 65 countries across Europe, Middle East and Africa.

“Despite the recent crisis and still challenging times in Greece, hotels in the capital city Athens perform well. We are glad to arrive in Athens and to further strengthen our development in South East Europe”, said Kurt Ritter, President & CEO of Rezidor.

The future Radisson Blu hotel was fully renovated in 2009/2010, including most guestrooms and all public areas. Further renovations are also planned for 2012. Today, the property comprises 152 guest rooms, Gallo Nero restaurant, The Oak Room bar, St'Astra rooftop restaurant, and two conference rooms. It also features a rooftop swimming pool with stunning views across Athens and its famous Acropolis.

The location of the hotel is in the northern part of the city centre, on Alexandras Avenue, which is one of the city's main avenues and offers excellent access to the airport and surrounding area. The hotel is situated opposite “Pedion Areos”, the Athens largest park, and next to the National Archaeological Museum. The immediate neighborhood was redeveloped for the 2004 Olympics and is home to many offices and embassies. Athens' old centre, the Acropolis, Parliament, numerous museums and Kolonaki Square are all within walking distance.

The owner's statement

Park Hotel is a leading deluxe hotel in Athens, operating for the last 35 years. The hotel has been through a major renovation during 2010 and is inspired by an urban nature concept with modern and innovative design throughout its premises.

By joining the Radisson Blu family we look forward to a fruitful cooperation and future business development worldwide.

Vassilis & Mary Deverikos

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 415 hotels in operation and under development with 90,000 rooms in over 60 countries.

Rezidor operates the brands **Radisson Blu Hotels & Resorts** and **Park Inn by Radisson** in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com